



## **Susan G. Komen Tarrant County Affiliate About Race for the Cure®**

### **General Facts and History**

- Race for the Cure® is the largest charitable 5K race in Tarrant County.
- Race for the Cure is the single largest fundraising event for Susan G. Komen for the Cure Tarrant County®.
- The first Tarrant County Race for the Cure was held in 1993, had 1,800 participants and raised more than \$100,000.
- Individual fundraisers have raised nearly \$20,000 through Race for the Cure, and single teams have raised more than \$60,000.
- The 2009 Race for the Cure had more than 14,000 participants and raised more than \$1.5 million.

### **Participating in the Race**

- Official registration for the April 24, 2010 Race begins on Oct 17.
- Walk-up registration continues until the minute the Race starts.
- Walkers and runners can choose to race individually or to form teams.
- Participants do not have to meet a minimum fundraising goal, though fundraising is encouraged.
- Running or walking the Race isn't required to participate. Through Friends for the Cure, an online donation program, supporters can help further Komen's mission with by donating and fundraising.
- Race for the Cure participants build financial support for Komen's goals. Each participant is encouraged to recruit at least 10 people to donate at least \$10 each.
- Participants can create a personalized Komen Web page with just a few clicks at [www.komentarrant.org](http://www.komentarrant.org). Participants can manage contact information, update friends and family via email and track donations.

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